

## **WE tv FAQs**

### **1. Why should I join?**

WE tv Insiders is a great way to get your voice heard. You will be one of the first to know about updates and changes WE tv is planning. You can help shape the way we do things in the future. From time to time, you will also be granted early access to clips, videos and other fun surprises. And the surveys are quick and easy. It's gonna be fun!

### **2. How do I participate in WE tv surveys?**

As a WE tv Insiders member, all you have to do now is watch your email for survey invitations. We'll invite you to participate in surveys we think you'll be qualified for, based on the profile you provided during registration. Survey invitations will include the topic of the study, the reward or incentive we are offering for taking the survey, and the URL where you can access the survey on the web. You are never obligated to participate.

### **3. How will my responses to the survey be used?**

Your responses, along with responses from other panel members, will serve as key input into WE tv's strategic decisions and improvement efforts.

### **4. How many surveys will I be asked to do? How frequently do I have to participate?**

That will vary, but we expect no less than 1 survey each month – however participation is completely up to you! There is no minimum number of times you can participate in our surveys, and you can cancel your membership at any time.

### **5. Will anyone look at my individual responses to a survey?**

No. Your responses will be evaluated along with other respondents to the survey.

### **6. Will my responses be seen by anyone outside of WE tv or will my name, address or email address be given or sold to anyone outside of WE tv?**

No. Your responses to surveys or your name, address or email address will not be given or sold to anyone outside of WE tv. Please see our Privacy Policy for more information. <http://www.wetv.com/privacy>

### **7. How do I change my email address?**

You can change your email address by logging into the portal at <https://wetvinsider.com> and updating your profile information under the edit profile button.

### **8. Whom do I contact if I have questions or problems?**

If you do not find the answer(s) you are looking for within the FAQs, or have other questions about WE tv Insiders or a specific survey, you can click on the technical support link footer located at the bottom of the page.

**9. How do I 'unsubscribe' from WE tv Insiders?**

You can unsubscribe by sending us an email at [support@wetvinsider.com](mailto:support@wetvinsider.com) with the word 'Remove' in the subject line or click on the technical support link below.